

OFFICIAL RULES
DISCOVERY EDUCATION AND SIEMENS
POSSIBILITY GRANT SWEEPSTAKES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT
INCREASE YOUR CHANCES OF WINNING.

VOID WHERE PROHIBITED. SOME RESTRICTIONS MAY APPLY.

1. **ELIGIBILITY:** The Possibility Grant Sweepstakes ("Sweepstakes") is a trade sweepstakes offered only in the fifty (50) United States and the District of Columbia (collectively, "U.S.") and open only to legal U.S. residents who are 18 years of age and older and who are employed, during the Term of the Sweepstakes and when prize is awarded, as a full-time or part-time teacher who provides direct instruction to students in any grade from Kindergarten through Grade 12, at a public, private or parochial school located in the U.S. which has a 501(c)(3) tax-exempt designation (or equivalent, as determined by Sponsor in its sole discretion) and is organized and primarily operated for educational purposes. Employees of Discovery Communications, LLC ("Sponsor"), its promotional partners, their direct and indirect respective subsidiaries, affiliates, advertising and promotion agencies, Promotion Mechanics, Inc. ("Sweepstakes Administrator"), and the immediate family members (spouses and parents, children and siblings and their spouses, regardless of where they live) or members of the same households (whether related or not) of such individuals (collectively, "Sweepstakes Entities") are not eligible. Eligibility may be verified by Sponsor at any time. Any determinations of eligibility will be made by the Sponsor whose decisions are final.

Eligible teachers who enter the Sweepstakes will be deemed to have entered as employees of their respective schools. Thus, these rules are binding upon both you, as a teacher and employee of your school, and your respective school. Therefore, by entering into the Sweepstakes, you represent and warrant that your school has full knowledge of your actions and has consented to your entry, including your potential receipt of the prize described below, and that your participation in the Sweepstakes does not violate any school or district policies with which you and the school are required to comply. The Releasees (as defined in Section 8 below) hereby disclaim any and all liability or responsibility for disputes arising between an employee and their employer related to this Sweepstakes.

2. **TERM:** The Sweepstakes begins at 5:00:00 PM Eastern Time ("ET") on December 29, 2016 and ends at 5:00:00 PM ET on April 28, 2017 (the "Term").
3. **TO ENTER: NO PURCHASE NECESSARY.** Visit the Sweepstakes page at www.siemensstemday.com and access the Sweepstakes entry form. Complete the entry form by providing all requested entry information, including your name, address, school in which you teach, grade(s) or class(es) taught, and contact information. All entries must be received by Sponsor's server by 5:00:00 PM ET on April 28, 2017. Limit one (1) entry per person/email address, per day.
4. **RANDOM DRAWING AND PRIZE DESCRIPTION:** On or about May 4, 2017, the Sweepstakes Administrator, an independent judging organization, will conduct a random drawing from among all eligible entries received during the Term to select one (1) potential Grand Prize winning entry. The Grand Prize will consist of a \$10,000 Siemens Possibility Grant awarded in the form of a check made payable to the winning school, and intended to be used by the school for a science lab makeover and/or STEM-related equipment, supplies, or technology. In the case of a dispute over which school is associated with a particular entry, Sponsor reserves the right to designate a school in its sole discretion. Among other conditions detailed in these rules, the granting of any prize will be subject to all applicable laws, rules and regulations and the approval of any applicable school and/or governmental agency, as well as the acceptance by the applicable school and/or governmental agency of Sponsor's requirements and conditions in connection with the award and execution of the prize.
5. **WINNER NOTIFICATION AND VERIFICATION:** The teacher associated with the winning entry will be notified by email, phone, postal mail and/or express mail at Sponsor's sole discretion following the random drawing. If a potential winner does not respond to the notification attempt by the time period specified therein, then such potential winner will be disqualified and an alternate potential winner will be selected from among the applicable eligible entries received during the Term. With respect to notification by telephone, such notification will be deemed given when the potential winner engages in a live conversation with Sponsor or when a message is left on the potential winner's voicemail service or answering machine by the Sponsor, whichever

occurs first. Except where prohibited by law, Sponsor reserves the right to require each potential winning teacher and an authorized representative of the potential winning school to sign and return a Declaration of Eligibility and Liability and Publicity Release and provide any additional information that may be required by Sponsor to fulfill prize(s). Further, except where prohibited by law, Sponsor reserves the right to require the Grand Prize winning teacher to provide a photograph of him/herself with students from his/her class (including only students who wish to appear in such a photo, and who have permission from their parent or legal guardian), which must be returned along with a Publicity Release from the parent or legal guardian of each student appearing in the photograph. If required, potential winning teacher and school must return any such required documents and materials within the time period specified therein or such potential winner will be deemed to have forfeited the prize and another potential winner to replace the forfeited winner will be selected from among the applicable eligible entries received during the Term.

6. **PRIZE RESTRICTIONS:** Taxes on prize(s) and all expenses related to acceptance and use of the prize(s) not otherwise specified are the sole responsibility of winner and/or the winner's school. Prize(s) cannot be transferred, substituted or redeemed for cash or any other consideration except at Sponsor's sole discretion. Sponsor reserves the right in its sole discretion to substitute a prize of comparable or greater value if a prize cannot be awarded as described for any reason. Schools that are involved (at the time of the random drawing, winner verification, and/or prize award) in formal negotiations with Sponsor for new/additional Discovery Education services are not eligible to claim a prize in this Sweepstakes. Odds of winning will be determined by the number of eligible entries received.
7. **PERSONAL INFORMATION:** Please note that by entering this Sweepstakes and by checking the "opt-in" boxes on the entry form for this promotion, you are [a] agreeing that the Sponsor may share your entry information (including your name, address, email address, etc.) with our promotional partners and other third parties; and [b] granting the Sponsor, our promotional partners and other third parties with which we choose to share your information, permission to contact you about our upcoming shows, promotions or for other reasons. You can enter this Sweepstakes but keep your entry information private by not checking the "opt-in" boxes on the entry form. The collection and use of entrant information will be governed by Discovery Education's on-line privacy policy, available for viewing at <http://www.discoveryeducation.com/cep/privacypolicy.cfm>.
8. **RELEASE:** By participating in the Sweepstakes, entrants and prize recipients agree [a] to these rules and decisions of Sponsor and judges, which shall be final in all respects relating to this Sweepstakes; and [b] to release, discharge and hold harmless Siemens Foundation, Sweepstakes Entities, together with their respective employees, officers, directors, representatives and agents (aforementioned organizations and individuals collectively, the "Releasees") from any and all injuries, liability, losses and damages of any kind, known or unknown, resulting from their participating in the Sweepstakes or their acceptance, use or misuse of a prize including, without limitation, personal injury, death and property damage, and claims based on publicity rights, copyright, trademark, defamation or invasion of privacy. In addition, Releasees are not responsible for and shall not be liable for [a] electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; [b] failed, incomplete, garbled or delayed computer transmissions; [c] lost, late, misdirected, damaged, incomplete entries or postage-due mail; or [d] any condition caused by events beyond the control of the Sponsor that may cause the promotion to be disrupted or corrupted.
9. **RIGHTS IN ENTRY MATERIALS AND PUBLICITY:** Entrants and prize recipients agree, by participating in the Sweepstakes, to irrevocably and unconditionally assign to Sponsor and Siemens Foundation use of entrant's name, school, city and state and/or photograph for programming, advertising, publicity and promotional purposes without compensation (unless prohibited by law) and without prior approval or inspection, and agree to execute documentation for specific consent to such use if asked to do so.
10. **RIGHT TO CANCEL:** Persons who tamper with or abuse any aspect of the Sweepstakes or website, who provide fraudulent information in their entry or otherwise engage in fraudulent conduct, or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right to: [a] suspend, modify or terminate the Sweepstakes; [b] limit entry to the eligible, non-suspect entries submitted prior to the action taken; and/or [c] to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion.

11. GOVERNING LAW: Except where prohibited, each entrant and prize recipient hereby agrees by participating that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Maryland. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the rights and obligations of participants, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.
12. WINNER LIST: To receive a winner list, mail a self-addressed, stamped envelope to be received by June 30, 2017 to: Possibility Grant Sweepstakes Winner List, PMI Station, PO Box 750, Southbury, CT 06488-0750.
13. SPONSOR: Discovery Communications, LLC, One Discovery Place, Silver Spring, MD 20910.
14. SWEEPSTAKES ADMINISTRATOR: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470.

©2016 Discovery Education. All rights reserved.